

# Earth Day 2006 Resource Guide Specs

<b>Full Page</b>	<b>5"w x 8"h</b> (live area)
<b>Half Page</b>	<b>5"w x 3.875"h</b> (live area)
<b>Quarter Page</b>	<b>5"w x 1.812"h</b> (live area)

No bleeds.

All ads are four-color process. Create and save your work as a CMYK file at **300 dpi** resolution for a **150 line screen**. We can accept 150 dpi files although photographic images are not recommended at this resolution.

The booklet is being created in Quark Express. We can accept the following **file formats**:

- **Quark Express (Version 5)**—make sure all support files/fonts are included
- Adobe **Illustrator EPS** files
- Adobe **Photoshop EPS** or **Tiff** files
- Adobe **Acrobat PDF** files from Photoshop or Illustrator

Please contact us if you have any questions regarding art work.

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E-mail attachments to [info@earthdayny.org](mailto:info@earthdayny.org) or send files on CD to Earth Day New York, 201 East 42nd Street, Suite 3200, New York, NY 10017